What is claimed is:

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1. A magnetic recording medium comprising a magnetic layer which is sectioned into a plurality of data areas and a plurality of servo areas for information recording, wherein:

in each of the servo areas, the magnetic layer is separated into a plurality of servo pattern unit parts forming a predetermined servo pattern and a servo pattern peripheral part/servo pattern peripheral parts surrounding the servo pattern unit parts; and

the servo pattern unit parts and the servo pattern peripheral part/parts are formed in different sizes so as to have different magnetic properties.

- The magnetic recording medium according to claim 1, wherein
- each of the servo pattern unit parts includes a set of a plurality of smaller servo pattern unit components.
 - 3. The magnetic recording medium according to claim 1, wherein

each of the servo areas has only a single, integral servo 20 pattern peripheral part.

4. The magnetic recording medium according to claim 1, wherein

the servo pattern peripheral part/parts includes/include a set of a plurality of servo pattern peripheral elements formed smaller than the servo pattern unit parts.

5. The magnetic recording medium according to claim 1, wherein

the servo pattern unit parts and the servo pattern peripheral part/parts are formed in different sizes so as to have different coercivities as the magnetic properties.

6. The magnetic recording medium according to claim 2, wherein

the servo pattern unit parts and the servo pattern peripheral part/parts are formed in different sizes so as to have different coercivities as the magnetic properties.

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7. The magnetic recording medium according to claim 3, wherein

the servo pattern unit parts and the servo pattern peripheral part/parts are formed in different sizes so as to have different coercivities as the magnetic properties.

8. The magnetic recording medium according to claim 4, wherein

the servo pattern unit parts and the servo pattern peripheral elements are formed in different sizes so as to have different coercivities as the magnetic properties.

9. The magnetic recording medium according to claim 1, wherein

the servo pattern unit parts and the servo pattern peripheral part/parts are formed in different sizes so as to have different magnetic anisotropies as the magnetic

properties.

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10. The magnetic recording medium according to claim 1, wherein

the servo pattern unit parts and the servo pattern peripheral part/parts are formed in different sizes so as to have different residual magnetizations as the magnetic properties.

- 11. The magnetic recording medium according to claim 1, wherein
- in each of the data areas, the magnetic layer is physically separated into a number of recording elements.
 - 12. The magnetic recording medium according to claim 5, wherein

the servo pattern unit parts and the servo pattern peripheral part/parts are magnetized in opposite polarities.

13. The magnetic recording medium according to claim 6, wherein

the servo pattern unit parts and the servo pattern peripheral part/parts are magnetized in opposite polarities.

20 14. The magnetic recording medium according to claim 7, wherein

the servo pattern unit parts and the servo pattern peripheral part/parts are magnetized in opposite polarities.

15. The magnetic recording medium according to claim 8, wherein

the servo pattern unit parts and the servo pattern peripheral elements are magnetized in opposite polarities.

- 16. A method of manufacturing a magnetic recording medium, comprising:
- 5 a magnetic layer forming step of forming a uniform magnetic layer on a substrate; and

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a magnetic layer processing step of separating a servo area of the magnetic layer into a plurality of servo pattern unit parts forming a predetermined servo pattern and a servo pattern peripheral part/servo pattern peripheral parts surrounding the servo pattern unit parts.

17. The method of manufacturing a magnetic recording medium according to claim 16, wherein

in the magnetic layer processing step, a data area of the magnetic layer is separated into a number of recording elements while the recording elements, the servo pattern unit parts, and the servo pattern peripheral part/parts are formed at the same time.

18. The method of manufacturing a magnetic recording medium according to claim 16, wherein

in the magnetic layer processing step, the servo pattern unit parts and the servo pattern peripheral part/parts are formed in different sizes so as to have different magnetic properties.

19. The method of manufacturing a magnetic recording

medium according to claim 18, wherein:

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in the magnetic layer processing step, the servo pattern unit parts and the servo pattern peripheral part/parts are formed in different sizes so as to have different coercivities as the magnetic properties; and

the magnetic layer processing step is followed by a first direct-current magnetic field applying step of applying a uniform direct-current magnetic field higher than the coercivities of both the servo pattern unit parts and the servo pattern peripheral part/parts to the magnetic layer, and a second direct-current magnetic field applying step of applying a uniform direct-current magnetic field having an intensity intermediate between the coercivity of the servo pattern unit parts and the coercivity of the servo pattern peripheral part/parts to the magnetic layer in a direction opposite to that of the foregoing direct-current magnetic field.